



# 4-H Interview Outfit with Sears



**ENTRY PERIOD: March 27-30, 2016**

## What is it?

4-H Canada is excited to run **4-H Interview Outfit with Sears**, an exciting social media contest offered as part of our longstanding partnership with Sears Canada – a dedicated supporter 4-H Canada for over 63 years!

**4-H Interview Outfit with Sears** is a fun and engaging social media activity to get 4-H youth thinking about their professional development and about the interview process – and the first 4-H'er from each provincial council to submit a valid entry will win a \$200 Sears gift card!

Sears Canada, as the partner for Careers on the Grow, is supporting this contest, by offering twelve (12) gift cards, at a value of \$200 each, to be delivered to our 4-H'ers who show us their **#4HInterviewOutfit**. This comes at a great time as many youth are gearing up for job, internship, post-secondary and scholarship interviews, and want to put their best foot forward.

So what is **4-H Interview Outfit with Sears** all about?

- Getting active and engaged in your own professional development.
- Celebrating the 4-H movement in Canada, and showing your 4-H pride!
- Raising awareness of 4-H – one of Canada's most highly-respected positive youth development organizations.

## How Does it Work?

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**Show us your interview outfit** by taking a selfie or have someone take a picture of yourself wearing your best business wear—something you might wear to an interview, but which also might apply to business dinners, formal events or even a 4-H conference! There is no need to buy new clothes to take part in this Contest, you can borrow clothes from friends or parents. You will enter for the chance to win a \$200 Sears gift card for yourself.

## Rules and Instructions

- To qualify, the photo must feature a 4-H member in good standing.
- The photo must clearly honour the theme of “business wear.”
- To qualify, **4-H'ers must post their interview outfit photo and tag one of 4-H Canada's social media channels, using the official hashtag #4HInterviewOutfit, and must also tag Sears Canada's corresponding social media profile.**
  - **Twitter:** [@4HCanada](https://twitter.com/4HCanada) / [@SearsCA](https://twitter.com/SearsCA)
  - **Facebook:** [facebook.com/4HCanada](https://facebook.com/4HCanada) / [facebook.com/SearsCanada](https://facebook.com/SearsCanada)
  - **Instagram:** [@4HCanada](https://instagram.com/4HCanada) / [@SearsCanada](https://instagram.com/SearsCanada)
- 4-H'ers must also **submit their photo through <http://enter.4-h-canada.ca> by March 30, 2016 at 11:59 p.m. EST.**
- In order for a photo submission to be valid, the 4-H'er must accurately complete the full application process at <http://enter.4-h-canada.ca>, which includes uploading a signed Photo Release Form for themselves, with the appropriate parental/guardian signatures if necessary.
- A \$200 Sears Canada gift card will be awarded to the **first member from each of the 12 provincial councils to submit a valid entry.** Winners will be announced by March 31, 2016.

*There are twelve (12) prizes available to be won, each consisting of one (1) \$200 Sears Gift Card redeemable for merchandise and services at Sears Canada. Sears Gift Cards are not redeemable for cash or credit, in whole or in part. All terms and conditions that ordinarily apply to the use of a Sears Gift Card will apply to the redemption of the prize.*