

4-H Rural Safety Fund

As part of CN's commitment to help build safer, stronger communities in rural Canada, the 4-H Rural Safety Fund will support 4-H Canada and CN's shared values of building responsible, engaged and contributing leaders in rural communities. Through this opportunity, we aim to engage and educate 4-H youth around creating safe environments and provide resources for them to become safety advocates.

Available Funding:

- \$20,000 for 2016-17 fiscal year (April 1, 2016-March 31, 2017)
- Clubs, districts, regions and provincial offices can apply to receive between \$500- \$2000 for their activity/project/initiative.
- Funding will be awarded based on the merit and sustainable impact of the proposed project.

Eligibility:

- Applications must be from a registered 4-H Canada club, district, region or provincial office in good standing.
- The funds must benefit a group, not an individual.
- The project must support youth leadership, safety awareness and advocacy among 4-H youth and within the community.
- Applicants must provide contact information for five youth members. If awarded funding, these members will be required to participate in pre- and post-project surveys that will measure the outcomes of the project.
- There are a variety of publically available resources that address different aspects of safety. The project must incorporate an existing resource (see Top Ten Resources for Rural Safety Fund). Information about how this resource added value to the activity/project/initiative must be included in the final report.



4-H Rural Safety Fund

- Clubs receiving funding must be willing to recognize CN's contribution and involve them in the activity/project/initiative when possible.
- Funds must be used by March 31, 2017 and reported on by April 30, 2017.

Selection Criteria

- Reach—The number of people that the event or activity will positively impact (4-H youth members, leaders and community members);
- Youth Leadership—The ability to demonstrate that proposed activities and initiatives are youth-led and involve a high degree of youth leadership, promote youth safety, advocacy and/or increase safety awareness amongst youth and within the community
- Best Practice—The ability to demonstrate the use of an existing resource (see Top Ten Resources for Rural Safety Fund); and
- The ability to engage and publically recognize CN in the project.

Ways to Recognize CN:

- Invite and involve the local CN Community Safety Officer to your activity.
- Send a thank you note or letter, addressed to CN, to 4-H Canada. We will pass it on to CN.
- Acknowledge CN's support in event programs, on printed resources, in your club newsletter or in any media reports. Note that approval will be required if the CN logo is used on printed documents.
- Announce CN's support at your activity.

Examples of eligible activities/projects/initiatives:

- Host a series of Community Safety Meetings.
- Participate in or host a local safety event or training session.
- Create a Rural Safety Plan.
- Plan and conduct a Rural Safety demonstration at a local fair.
- Develop a youth-friendly resource (examples could include a Top Ten Safety Tip List, create a safety video, hold a safety poster campaign or create a safety colouring page that is distributed to youth in your community).

Exclusions:

This grant will **not** support:

- Programs and or projects that benefit individual members
- Endowment funds
- Capital projects/capital expenditures (such as equipment, machinery, buildings and refurbishment costs)
- Provincial membership fees, travel expenditures, administrative fees, or salaries



4-H Rural Safety Fund

Duration:

Projects must commence no earlier than April 1, 2016 and any funds awarded must be spent by March 31, 2017.

Reporting:

Any club, district, region or provincial office that receives funding is required to submit a report online within **30 days** of activity/project/initiative completion. This report should include details on how the funds were used, include at least two high resolution photos, include examples of any youth-friendly resources that were developed, describe how the membership benefited, what the impact was on the community, indicate how CN was engaged and recognized and provide a copy of the receipt(s) to support the expense.

The final report must also include five quotes from 4-H youth members who participated in the project, answering these two questions:

1. "What does safety means to you?" and
2. "How are we advocates for safety in our community?"

Application Process:

All applications must be submitted online at: <http://apply.4-h-canada.ca> . Applications will be accepted from April 1, 2016 at 10 am EST until May 31, 2016 at midnight EST. 4-H Canada does not assume responsibility for any computer errors. It is the applicant's sole responsibility to confirm that their application was submitted.

Successful applicants will be notified by June 30, 2016.

75% of the funding awarded will be issued once the member pre-survey has been completed and the balance paid after the post-survey has been completed.

For more information contact:

Sue Wood, Manager of Admissions

T.F.: 1-844-759-1013, ext 111

E: swood@4-h-canada.ca

For questions about the online application contact:

Rachael van Rijn, Program Coordinator

T.F.: 1-844-759-1013, ext 113

E: rvanrijn@4-h-canada.ca

