

# National Volunteer Leader of the Year Award

## 2021 Nomination Guidelines



The National Volunteer Leader of the Year Award recognizes the volunteer leaders who are the biggest champions of the 4-H program. With their support and guidance, 4-H members receive outstanding experiences and skills that help them continue to be responsible, caring, and contributing youth who are positively impacting the world around them.

Through the generosity of The Co-operators, 10 provincial awards, along with a \$100 cash prize, are available to 4-H leaders across Canada. Out of the 10 provincial awards one national winner will be selected to receive a prize package that includes a \$1,000 cash prize and registration to the 2022 Leadership Summit in April 2022. The National Volunteer Leader of the Year Award recipient will be honoured at the virtual 2022 4-H Canada Leadership Awards on February 23, 2022.

Distribution of the awards will be as follows:

BC - 1	SK - 1	ON - 1	NB - 1	PE - 1
AB - 1	MB - 1	QC - 1	NS - 1	NL - 1

One national winner will be selected from one of the 10 provincial recipients.

## Eligibility Criteria

Nominees must:

- be current 4-H leaders in good standing;
- be an active 4-H leader for the past twelve (12) months upon the nomination submission deadline;
- demonstrate a high level of involvement within both 4-H and their community;
- make a positive difference in the world around them;
- seek out ways to lend a hand and to take action;
- advocates for what matters to them, and helps others to do the same;
- be a role model for the change they want to see in the world; and
- help 4-H members to 'Learn To Do By Doing'

Nominators:

- Nominations are accepted from:
  - 4-H members
  - 4-H leaders
  - 4-H clubs
  - 4-H district council
  - 4-H regional council
  - 4-H association

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- Nominators must be current 4-H members, leaders, clubs, and/or districts, regions or associations in good standing.
- Nominators cannot have any relation to the nominee.
- Provincial 4-H Associations are not eligible to nominate.
- There can be only one nomination for each nominated 4-H leader. If multiple people would like to nominate the same leader, nominators should work together to submit a single nomination. If more than one nomination for the same nominee is received, all nominators will be contacted to determine which nomination will be assessed.

### To nominate, nominators must

Complete the online application form at [apply.4-h-canada.ca](https://apply.4-h-canada.ca) and submit:

- A letter describing the 4-H leader's service to 4-H and the impact they have had, answering the following:
  - *What activities has the nominee been involved in (both in 4-H and outside of 4-H) to help make a positive impact and the community better?*
  - *How has the nominee encouraged others in the community to get involved?*
  - *How has the nominee been a role model for 4-H and their club's members?*
  - *What makes the 4-H leader you are nominating exceptional and deserving of the National Volunteer Leader of the Year Award?*

### Selection Criteria

Nominations will be reviewed by a selection committee and judged on the following criteria:

- Confirmation of current good standing in a Canadian 4-H club
- Quality and depth of the support letter
- 4-H involvement (including number of years)
- Community involvement
- Why the 4-H leader is most deserving of the National Volunteer Leader of the Year Award

Provincial offices must endorse the leader put forward. In the event of a tie, winners will be selected by a random draw.

4-H Leaders can only receive this award once.

### Online nominations

Nominations open at 10 am ET on September 13, 2021 and must be received no later than 11:59 pm ET on November 30, 2021. Nominations are to be submitted at [apply.4-h-canada.ca](https://apply.4-h-canada.ca).

Winners will be notified in January 2022 and public announcements will be made in early February 2022.

### For more information

More information on this award is available at [4-h-canada.ca/awards/volunteer](https://4-h-canada.ca/awards/volunteer).

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Have a question about this award? Please contact Kelsey Norris, Program Administrator, at [program@4-h-canada.ca](mailto:program@4-h-canada.ca).