

# 4-H Canada World Dairy Expo Competition



4-H Canada, in partnership with Armstrong Cheese, is pleased to offer the 4-H World Dairy Expo Competition. Winners of the competition will be invited to attend the World Dairy Expo, October 1 to 5, 2019.

The 4-H Canada World Dairy Expo Competition will provide an opportunity for eight senior 4-H members to travel to Madison, Wisconsin. The eight winners will get to share their passion and demonstrate their leadership by engaging with producers, companies, organizations and enthusiasts in the exchange of ideas, knowledge, and possibilities about the future of the dairy industry and how it can help to build the next generation of leaders.

Winners will have the cost of travel, accommodations, meals and admission to the [World Dairy Expo](#) covered, thanks to the generosity of [Armstrong Cheese](#). Armstrong Cheese believes that the best dairy products begin with milk from healthy, well-cared for animals. Armstrong Cheese pledges to continue to promote best practices in dairy animal care and is partnering with 4-H Canada to foster the next generation of dairy leaders and innovators.

## Objectives

- Expand members' perspective on innovation and sustainable agriculture practices, in particular within the dairy industry
- Create networking opportunities for youth exploring career paths within the dairy industry
- Provide leadership development opportunities
- Represent 4-H in Canada and make connections with 4-H peers in the United States.

## Eligibility

- Applicants must be 18 to 25 years of age by January 1, 2019, and a current Canadian 4-H member in good standing.
- Recipients must have a valid passport and agree to purchase out-of-country travel insurance.
- Applicants must complete, and submit, an online application at [apply.4-h-canada.ca](http://apply.4-h-canada.ca).
- As part of the application, applicants will be asked to write a 500-word essay expressing their views on the importance of youth leaders and youth involvement in the dairy industry.
- Winners must agree to provide a photograph, brief biography and required documentation for travel to the U.S. in order to participate. Announcements will not be made until these documents are provided.
- Applicants must grant permission to Armstrong Cheese and 4-H Canada to use their name, photograph, biography, 4-H club name and province of residence in publications and communications channels that promote the competition and experience.

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- Successful candidates must agree to submit a report on the experience, focusing on how the objectives of the opportunity were met.

## Selection Criteria

Applications will be reviewed by a selection committee who will select the eight winners based on the following criteria:

- Ability to follow instructions and meet deadlines
- Quality of the essay submitted
- Reference letter provided
- Involvement in 4-H (including the number of years, positions held and projects completed)
- Community involvement
- Confirmation of current good standing in a Canadian 4-H club.

## Online Applications

Applications open at 10 a.m. on February 6, 2019, and must be received no later than 11:59 p.m. ET on April 15, 2019.

Winners will be notified in May 2019 and public announcements will be made on World Milk Day, June 1, 2019.

To apply, access the link at [4-h-canada.ca/world-dairy-expo](http://4-h-canada.ca/world-dairy-expo) or [apply.4-h-canada.ca](http://apply.4-h-canada.ca)

*If you do not already have an account, you will need to create one in order to sign in. Please use Mozilla Firefox or Google Chrome as your browser.*

## For more information

Have a question about the 4-H Canada World Dairy Expo Competition? Contact Kelsey Norris, Admissions and Travel Coordinator at 1-844-759-1013 ext. 113 or [knorris@4-h-canada.ca](mailto:knorris@4-h-canada.ca).