



960 Carling Avenue, Building 106

Ottawa, ON K1A 0C6

Memo from the Chair

Please circulate on or after July 12, 2019.

To: 4-H leaders, clubs, associations, partners and supporters
From: Valerie Stone, Chair of the 4-H Canada Board of Directors
Date: July 12, 2019
Subject: The updated 4-H Pledge

Dear supporters of the 4-H movement in Canada,

At the 2017 Global 4-H Network Summit, many of our members noticed that other 4-H organizations around the world had already included '...and my world' when they recited the 4-H Pledge. As part of a leading global movement in positive youth development of more than 70 countries and seven million youth members, 4-H needed to reflect this evolution and take on a larger, more impactful vision for its members and its programming, above and beyond our physical borders. As of the 2019 4-H Canada AGM on July 11, 2019, the 4-H Pledge has been updated to reflect this vision.

This change is a celebration. The 4-H Pledge has been a symbol of 4-H in Canada for generations and hundreds of thousands of members have recited these words millions of times. With this positive change they will continue to do so, happily pledging their head, heart, hands and health along with fellow 4-H'er around the world, strengthening their sense of belonging to a greater community.

This change is yours. The 4-H Pledge represents a 4-H movement that is proud of its heritage and knows the importance of its legacy, while embracing change in a determined, passionate and globally-minded way as we collectively harness the power to change the world.

This change will take time. We count on you to help us communicate it to 4-H'ers at all levels of 4-H in Canada. We look forward to the day when youth will translate the words into gesture, as they spread their arms further apart to acknowledge their club, their community, their country and the world they live in.

We thank you for working with us to support youth on their path to be responsible, caring and contributing young leaders who are committed to positively impacting their communities across Canada and around the world. We encourage you to visit 4-h-canada.ca/pledge for more information.

Sincerely,

A handwritten signature in black ink that reads "Val Stone".

Valerie Stone
Chair, 4-H Canada Board of Directors

Learn To Do By Doing