



Agriculture Intern – Communications & Community Engagement

Company: BASF Canada Agricultural Solutions

Department: Communications & Community Engagement

Reports to: Head of Communications and Public Affairs

Format and location: In-person (if located in Calgary area), hybrid, or virtual

Start date: July 2022

Length of internship: 6 weeks

About BASF

BASF Agricultural Solutions has partnered with Canadian farmers for more than 60 years, helping them succeed in getting the most out of every acre. We are a market leader in the development, formulation, and distribution of agricultural solutions from seed through to harvest, including crop protection and agricultural products, seed breeding technology, and digital farming solutions. We have invested and continue to invest in, research and innovative product development to bring the market-leading solutions farmers need today, and tomorrow.

Now and in the years to come, we are committed to applying our expertise, passion, and collaborative partnerships to help Canada's farmers produce their crops sustainably and responsibly. We have deep roots in farming communities across Canada, and we are proud of the role we play in helping local communities and future generations flourish.

Our vision & mission

At BASF, we embrace challenges today to ensure answers for tomorrow. Balancing productivity and sustainability is one of the greatest challenges facing farmers. To feed an estimated global population of 9.73 billion by 2050, the world needs to increase modern agricultural productivity by 50% while considering resource and land use as well as climate change.

Our vision for Canadian agriculture is one that is both productive and resilient; sustainable and trusted. We succeed when Canadian farmers do. Our role is to develop solutions and provide the trusted advice that brings confidence and helps to address uncertainty. From seeding to harvest, we are with you every step of the way.

It is our mission to find the right balance for farmers, agriculture, and future generations, to secure prosperity – it is why we are here, and why we do what we do.

Our people

We are passionate about farming and recognize the vital contribution of Canadian farmers – the way we see it, farming is the biggest job on earth.



Our team lives in the areas they serve and forge deep bonds with local communities built on trust and transparency. Farmers support us, and in turn, we support them and help improve our shared communities. Our people believe in building trust through integrity, expertise, and openness, striving to be the partner of choice for Canadian farmers through our innovative and customized solutions and agronomic advice.

Headquartered in Calgary, Alberta with a national footprint, BASF employs more than 600 people dedicated to advancing agriculture in Canada.

You will

In this internship role, you'll support the work of the Communications & Community Engagement team by:

- Supporting the development and delivery of various communications strategies
- Helping with the development and delivery of social media campaigns and strategies
- Have opportunities to engage in the development of print design
- Work with industry partners to develop communications programs
- Collaborate in community engagement content development
- Participating in the interviewing process
- Other opportunities that may arise

You are

To be successful in this internship role, you should:

- Have an interest/desire to work in the area of communications, public relations, employee engagement, community investment, journalism or public/government affairs.
- Have experience and/or an interest in the agriculture industry.
- Feel confident in and have strong writing and presentation skills.
- Be interested in building public trust around food and science-based industries.
- Be comfortable working both as part of a team and independently.

Other helpful information

- You should be comfortable using the Microsoft suite of applications (Word, PowerPoint, Excel, etc.) Microsoft Teams and Zoom.
- Experience with design software skills is a plus, but not required.
- BASF will provide you with a laptop for the duration of your internship. A reliable internet connection will be required if working remotely.
- The ability to work flexible hours (applies if internship completed virtually and depending on the location of the intern) to coordinate with the regular office hours of the team in Calgary. Hours will be coordinated with the intern to determine those that work best for all parties.