



**Careers
on the Grow**



**Canadian
Cattle
Association**

Youth Leadership Intern

Company: Canadian Cattle Association

Location: Calgary, AB

Length: 8 weeks full-time internship

Start date: May 2023

About the Canadian Cattle Association

The Canadian Cattle Association (CCA) is a not-for-profit organization that works as the national voice of Canada's 60,000 beef farms and feedlots. Founded by producers and led by a producer-elected board of directors, CCA works to address issues that concern Canada's beef producers. Key areas of focus include environmental sustainability, market access and trade regulations, animal health and food safety, business risk management and empowering youth.

CCA has established two industry-leading youth leadership programs, specifically designed to further the next generation of Canada's beef industry:

- **Canadian Cattle Young Leaders (CYL)** welcomes young people ages 18-35 to be paired with a leader in their specific area of interest for a nine-month mentorship in the Canadian beef industry. Through mentorship, networking, and travel, the Canadian CYL Program acts as an industry succession planning tool to equip the next generation of leaders with the skills and tools they need to continue to drive the growth and profitability of the Canadian beef industry.

Learn more at: www.canadiancattleyoungleaders.ca

- The **Canadian Cattle Youth Council** is subsidiary of the Canadian Cattle Association and welcomes young beef enthusiasts between the ages of 18-40. The vision of the council is to cultivate youthful leadership by exposing young delegates on the council board to industry policy development, while creating opportunities to gain experience and bring fresh ideas to the Canadian Cattle Association and Canadian beef cattle industry.

Learn more at www.canadiancattleyouthcouncil.ca

The Role/Responsibilities:

- Event Coordinating
 - Provide support with the planning and execution of youth program events, meetings, and leadership training for participants of the Canadian CYL Program and the Canadian Cattle Youth Council.
 - Support coordinating and planning the Canadian CYL Program annual Spring Forum event. The forum is traditionally a three-day event incorporating various leadership training and beef industry tours.



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- Digital Communications
 - Create and publish content on youth program social media channels.
 - Assist in developing a social media strategy to engage more young people in the beef industry and provide useful information and resources aimed at a youth audience.
 - Communicate the vision of the organization on the two youth program websites through regular updates, maintenance, contributing ideas and content.
- Administrative duties
 - Prepare and edit daily correspondence, presentations, brochures, publications, and other copies.
 - Collect expense reports, order program participant graduation gifts, assist coordinating program participants' attendance in hosted events, etc.
- Participation and Dialogue
 - Participate in CCA staff meetings and learn about the work being done at the CCA to gain industry experience and exposure.
 - Be supported in a close, positive, and collaborative team environment.

Qualifications:

To be successful in this internship role, you should:

- Demonstrate creativity and proficiency in social media.
- Be a highly motivated self-starter with organizational ability and attention to detail.
- Have strong written and oral communication skills.
- Be able to work independently, collaboratively and within a team environment.
- Be proficient in the Microsoft Office suite.
- Have knowledge and interest in the agriculture sector and beef industry (preferred).

Other helpful information:

- You will be provided with opportunities to develop leadership skills and confidence, with opportunities to contribute to the decision-making process.
- Opportunity to build network with youth peers in the Canadian beef industry.
- Potential for additional opportunities to assist with general CCA activities, such as social media content, contributing content to the biweekly newsletter, etc.