



**Careers
on the Grow**



Food Banks Canada Internship

Organization: Food Banks Canada (FBC)

Project: Expanded Network Penetration of Marketplace program

Food Banks Canada Lead: Lisa Sommers

Format: Remote, online work environment

Hours: Option for flexible working hours, however meetings will be held during 9-4 EST

Location: Anywhere in Canada

Start date: Preference for end of May or early June

Length of internship: 6 weeks

The details about us (What we do)

Food Banks Canada (FBC) provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 4,500 food banks and community agencies come together to serve our most vulnerable neighbours who, last year – made 1.1 million visits to these organizations in one month alone, according to our *HungerCount* report. Over the past 10 years, as a system we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$168 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit <http://www.foodbankscanada.ca/> to learn more.

The ideal candidate (What you're interested in):

- Purchasing program: maximizing dollars spent on items that food banks need to buy
- Food: access, insecurity, farming, production, processing
- People: helping Canadians struggling with food insecurity
- Problem Solving: superior people skills and communication, can-do attitude, data gathering and analysis
- Communications: Extensive phone interviewing, Excel spreadsheet data updates, updating information on CRM portal, summary document creation
- Computers: Zoom, Excel, PowerPoint, Word, SurveyMonkey, WordPress
- Personality: Organized, independent, detail-oriented, loves to speak and meet people; respectful, interested in food insecurity in Canada

The role (What you'll be doing):

1) Marketplace Program Reach-out to Network

Contacting food banks of all sizes across the country by phone (email introductions first) to receive feedback from them on the (unique to Food Banks Canada) For GOOD Foundation (FGF) products as well as the other suppliers that are part of the Marketplace program (their



experience of it, any suggestions to improve it or any issues with it, and if there are any new suppliers (food or service) that would add value to it).

For those that have not tried the program, determine why and what the barriers for them are (lack of time, no official staff doing purchasing, lack of computer resources, haven't heard of the program due to lack of connection with FBC communications, etc.)

You will be trained in navigating the Marketplace website as well as the For GOOD Foundation (FGF) program and will then offer your assistance to any food bank that would like to walk through the website/program and understand how to use it and what the benefits are.

You will ask and keep track of each food bank's key items that they are purchasing, how, when, where why and how much of them.

This data summary will show overall penetration of the program and the qualitative feedback, identify any issues or areas to improve the program, and illustrate the opportunities that will increase the usage/adaptation of the Marketplace program nationally.

2) Gathering Data from Other Sources

Obtaining purchasing data utilizing the annual Network Survey, the new CRM portal, and @Workplace (intranet) to further understand network's purchasing habits, to better inform our procurement actions

Other projects could include:

- Assisting with ongoing work for network ordering technology upgrades with IT provider
- Cold calling and email blasts
- Support for other food-related projects

The benefits (What you'll get):

- The 'Feel Good'
 - You'll be making a positive impact on food insecurity in Canada
 - You'll be making suggestions that will impact the network and allow food banks to maximize their purchasing dollars (provide more with less)
 - Sense of accomplishment for working on an important network project
- The Work:
 - You'll be wearing 'multiple hats', working on projects that require you to look at them from multiple angles (research, communications, stewardship, etc.)
 - Your opinions and suggestions are strongly encouraged as they'll add value to the projects you work on
- The Learnings:



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- You'll learn the reality of Hunger in Canada and about the impressive work done at FBC
- You'll understand the flow of food, from farm to table and from manufacturer to retailer
- One-on-one guidance and coaching from supervisor
- Access to our staff for conversations on a host of topics from government policies, data and research, communications, social media
- The 'Nuts & Bolts'
 - Flexible working hours
 - Any applicable stat holidays respected
 - Autonomous working culture
 - Invitation to attend (if scheduled) online staff social events
 - Inclusive & casual work environment

Other (What else do you need to know?)

- A laptop will be provided
- Must have reliable access to high-speed internet
- Bilingualism an asset but not required