



Food Banks Canada Internship

Organization: Food Banks Canada (FBC)

Project: Launch of Greenhouse Gas (GHG) Calculator & Food Donation Strategy

Food Banks Canada Lead: Caren Batchelor

Format: Remote, online work environment

Hours: Option for flexible working hours, however meetings will be held during 9-4 EST

Location: Anywhere in Canada

Start date: Preference for end of May or early June

Length of internship: 6 weeks

About FBC

Food Banks Canada (FBC) provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 4,500 food banks and community agencies come together to serve our most vulnerable neighbours who, last year – made 1.1 million visits to these organizations in one month alone, according to our *HungerCount* report. Over the past 10 years, as a system we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$168 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit <http://www.foodbankscanada.ca/> to learn more.

The ideal candidate:

- Environmental issues: agriculture, circular economy, greenhouse emissions
- Food: access, insecurity, farming, production, processing
- People: helping Canadians struggling with food insecurity
- Problem Solving: creative solutions, research, strategy building, brainstorming
- Communications: document creation, proofreading/editing, graphic design, and updating information on our CRM portal
- Computers: Zoom, Excel, PowerPoint, Word, SurveyMonkey, and WordPress
- Personality: lifelong learner, organized, ambitious, creative, independent, detail-oriented

The role (What you'll be doing):

GHG Calculator

This tool will allow users to measure the impact that food donations have on emissions. The metrics from this tool will be used to thank donors, assist donors in achieving their environmental or SDG goals sdgs.un.org/goals, educate prospective donors and the public, and to acquire new donors.

- Work may include (but not limited to):
 - Using the tool, yourself to become familiar with it



- Creating a strategy for launch to FBC staff as well as the network of food banks, including timelines, resource creation, user satisfaction, recommendations for improvement
- Building training resources and communications
- Work with internal & external contacts to survey and/or gather information
- Providing regular updates on progress

Food Donation Strategy

FBC has created a strategy to secure reliable, on-going donations of nutritious food items to be distributed across the country.

- Work may include (but not limited to):
 - Research the groups, organizations, associations, etc., that are key players in agriculture, food manufacturing and logistics/transportation vertical
 - Compile research and provide insight and recommendations
 - Create a comprehensive donor list with relevant contact details
 - Identify key events relevant to donation strategy such as food related trade shows and conferences
 - Assist in developing a donor stewardship strategy
 - Create email templates for cold calling

Other projects could include:

- Assisting with securing food donations
- Cold calling and email blasts
- Support for other food-related projects

The benefits (What you'll get):

- The 'Feel Good'
 - You'll be making a positive impact on food insecurity in Canada
 - You'll be having a part in decreasing CO2 emissions
 - Sense of accomplishment for working on critical projects
- The Work
 - You'll be wearing 'multiple hats', working on projects that require you to look at them from multiple angles (research, communications, stewardship, etc.)
 - Your opinions and suggestions are strongly encouraged as they'll add value to the projects you work on
- The Learnings
 - You'll learn the reality of Hunger in Canada and about the impressive work done at FBC
 - You'll understand the flow of food, from farm to table, from manufacturer to retailer and the eligibility for donation



**Careers
on the Grow**



- One-on-one guidance and coaching from supervisor
- Access to our staff for conversations on a host of topics from government policies, data and research, communications, social media
- The 'Nuts & Bolts'
 - Flexible working hours
 - Any applicable stat holidays respected
 - Autonomous working culture
 - Invitation to attend (if scheduled) online staff social events
 - Inclusive & casual work environment

Other helpful information

- A laptop will be provided
- Must have reliable access to high-speed internet
- Bilingualism an asset but not required