

# Coca-Cola 4-H Post-Secondary Education Scholarship

2020 Application Guidelines



In keeping with their mission to provide scholarship programs to support young peoples' thirst for knowledge and desire to make a change, 4-H Canada is proud to partner with [The Coca-Cola Foundation](#) to offer the Coca-Cola 4-H Post-Secondary Education Scholarship.

60 scholarships, with a value of \$1,000 each, will be awarded to eligible 4-H'ers who are entering, or currently enrolled in, post-secondary or graduate studies in the 2020-2021 academic year.

## Eligibility

To be eligible, applicants must:

- be a current registered Canadian 4-H member in good standing or current provincial Ambassador;
- be at least 16 years of age by January 1, 2020;
- demonstrate an academic standing equivalent to at least a 3.0 GPA (B grade or 73-76%);
- demonstrate financial need;
- be a Canadian resident;
- be starting or returning to a full-time or part-time CEGEP, college or university program during the 2020-2021 academic year at an accredited institution in Canada.

## Application

Complete the online application at [apply.4-h-canada.ca](http://apply.4-h-canada.ca) and:

- upload one reference letter from a community leader, your school or a 4-H leader;
- upload your school transcript from the current academic year;
- upload a letter of offer or acceptance to a program in a Canadian CEGEP, college or university;
- answer the question "How will this scholarship benefit you in achieving your educational goals?";
- answer the question "Are you the first generation in your family to pursue post-secondary education?";
- provide background on your 4-H and community involvement;
- upload a 500-word essay (include word count) addressing one of the following questions:
  1. Why do you feel a post-secondary education is important?
  2. How do you feel young people can play an active role in their community and civic initiatives?

## Coca-Cola 4-H Post-Secondary Scholarship



Winners must agree to provide a photograph, proof of acceptance, and their social insurance number to claim their award. Funds will not be released and announcements will not be made until these documents are provided.

Applicants must grant permission to The Coca-Cola Foundation and 4-H Canada to use their name, photograph, province of residence, school, and area of study in publications and communications channels that promote the Coca-Cola 4-H Post-Secondary Education Scholarship program. The consent form will be in the 4-H Canada online application.

### Selection Criteria

Applications will be reviewed by a selection committee and judged on the following:

- ability to follow instructions and meet deadlines;
- quality of the essay submitted;
- reference letter provided;
- 4-H involvement, including the number of years, positions held and projects completed (this information is requested in the online application);
- community involvement outside of 4-H activities (this information is requested in the online application);
- confirmation of GPA;
- confirmation of current good standing with the appropriate provincial 4-H organization;
- answers to the questions asked.

### Online applications

**Applications open at 10:00 a.m. ET on March 2, 2020 and must be received no later than 11:59 p.m. ET on May 31, 2020.**

Winners will be notified in July 2020, and funds will be awarded by August 2020.

To apply, visit [4-h-canada.ca/scholarships](http://4-h-canada.ca/scholarships) or [apply.4-h-canada.ca](http://apply.4-h-canada.ca)

### For more information

Have a question about this scholarship? Contact Kelsey Norris, Travel and Admission Coordinator at 1-844-759-1013 ext. 113 or [prgram@4-h-canada.ca](mailto:prgram@4-h-canada.ca).